



FINE ARTS



KEYBOARD





TAEKWONDO





FOOTBALL





CRICKET





BASKETBALL



AND MANY
MORE



## ABOUT US ISOT



MANU PANWAR

Managing Director

An Engineer by education and an educationist by profession. With 18 years of successful career with educational institutions, he followed his passion of opening a talent school to nurture artistic and sports skills in Students.

Engineer by profession. With his passion and determination he has made his way up to become a successful entrepreneur.

ISOT conceptualizes his belief that every individual imbibes a talent and it's only a matter of identifying that talent at the right age to benifit from that talent.



TAPAN PANWAR
Founder & Director

MISSION

The mission of the Indian School of Talent is to provide the best artistic and athletics education to people of all ages to help them achieve their goals

## ISOT GOALS

- ➤ ISOT will expose people to performing arts to identify their talent at an early age and nurture that talent to professional level by the time they finish school.
- ➤ ISOT will strive to ensure that the financial concerns do not restrain the most talented young performing artists from India to get proper education in performing arts.
- > ISOT will provide an educational environment that fosters the artistic, intellectual and personal growth of its students.
- ➤ ISOT will play an active role in providing excellent arts education programs to the community and encouraging its students to serve as advocates for the arts in society.
- > ISOT will continue to elevate its educational and artistic standards.
- ➤ ISOT will continue to attract and retain renowned Trainers in all disciplines, by providing a collaborative work environment and involving them fully in the artistic and educational life of the community



## STUDENT PROFILE IMPROVEMENT THROUGH TALENT EDUCATION



#### Student Portfolio

Student will be able to build an impressive portfolio in a few years. This will be helpful at the time of college admissions. For example, sports certificates at State and National levels help sportsmen get addmission to top colleges and job at esteemed organizations.

## Personality Development and Body Strength

Dance, Art, Music is good for coordination, balance, flexibility, stamina, stability, memory and discipline.

Sports is good for mind, body, and soul. It also cultivates team spirit, dedication, responsibility, leadership and decision making.

Research indicates that young people who participate round-the-year in arts or sports, they are four times more likely to be recognized for academic achievement.

## Mental Strength and Decision Making

American Society for the Art stated that art education strengthens determination, problem-solving and critical thinking skills. The experience of making decisions and choices in the course of creating art carries over into other parts of life.

### Develops Social Skills and Boosts Self Esteem

A Student who begins to learn dancing, singing, playing a music instrument or participates in sport at a young age begins to learn how to interact with others in a positive manner. Research indicates sports, dancing, singing and painting boosts a child's selfesteem. These talent activities make Student feel good and help them gain confidence.



# CONCEPT AND APPROACH ISOT

#### Need

All student have natural talent, some perform excellent in academics, some are brilliant in Arts, some are champion sportsmen, and some are such beautiful dancers. The challenge comes to identify that natural talent and then nurture it to convert this raw talent to a professional skill and ultimately to a successful career.

### Our Concept

#### EXPOSE

and systematic

(Paticipate in diffrent courses)

## IDENTIFY

(Regular evalution of student's performance to find the right course)

#### NURTURE

(Progress to higher level of education in the identified course)

We work on the concept of EXPOSE-IDENTIFY-NURTURE. It menas that we encourage students to try out different activities and then monitor their performance closely to assess in which activity they perform the best. It may take anywhere between 3 months to 1 year to identify the right activity for a student. Once the right activity is identified, student can pursue that activity with complete focus over the next few years. We employ course specific teachers with diffrent levels of expertise to teach students with higher level of education over time.

### Our Approach

Indian School of Talent has established 5 key inputs for 1 strong output

Championship kits.

- 1.TEACHERS: Highly Skilled and Teacher-at-Heart
- 2.CURRICULAM AND ASSESSMENT: Well planned
- 3.EXPOSURE: Participation in stage shows, auditions, competitions, championships and art exhibitions
- 4.RESOURCES: Well equipped with all equipment and material
- like Music Instruments, Music players, Canvasses, Paints, and
- 5.INFRASTRUCTURE: Safe, easily accessible and attractive for

children with 24x7 power backup

## PROGRAMS AND FEATURES ISOT



### Talent Identification Program

Duration: 3 months or more

Description: This program aims to identify students natural aptitude by enrolling them to Beginner classes (3 months each) in one or more different courses based on their choice until their talent is identified by ISOT based on daily and monthly performance evaluation of students. Talent identication program continues over 3 months period until student's talent is identified.



KATHAK	BHARATNATYAM	WESTERN DANCE	SINGING	GUITAR	KEYBOARD	VIOLIN	FOOTBALL
CHESS	AEROMODELLING	PHOTOGRAPHY	FINE ARTS	ACTING	TAEKWONDO	CRICKET	SKATING

## Skill Development Program

Duration: 6 months / 1 + year

Description: This program generally follows Talent Identification Program and aims to focus on nurturing and developing student's identified talent. Students undergo training at different levels, 6 months Intermediate class and 1 year Advanced class. Specialized teachers with increasing level of expertise work with students during this program. This program ensures the best education and participation in stage programs/competitions/championships/exhibitions for overall development of knowledge and skill in students.



#### FEATURES

**Experienced teachers** 

Certification programs

Modern, safe, spacious, and well monitoerd infrastructure

Regular exposure to competitions and stage performances





#### TEACHER'S PROFILE

One of the five key inputs that we have identified as critical to ensuring a strong output is Teachers. That's why we only employ Teachers who possess the following qualities:

#### SKILL

Professionally trained

Relevant teaching experience

Stage performance, competition or exhibition experience
Teacher-at-heart with good understanding of how a

student learns

#### **BEHAVIOUR**

Disciplined

Presentable

Well mannered

Dedicated & hardworking



#### STUDENT EXPOSURE

- ➤ Live stage performances at Pacific Mall once every month by students learning Dance, Singing, Guitar, and Keyboard at ISOT.
- ➤ At Hotel Madhuban, a three hour live on stage dance and music performance during an event organised by Amar Ujala newspaper.
- ➤ Live dance and classical music performance during ITBP Basant Mela.
- > Fine Arts students displayed their work in a two day Art Exhibition open for public.

- ➤ Dance performance with famous film actress Soha Ali
  Khan during a Talent Competition organised by Amar
  Ujala newspaper. ISOT students Meemansa, Shreya and
  Reema got to dance with Soha on stage.
- ➤ Taekwondo students participated in National and State

  Taekwondo Championship. Participated in Championship
  in Dehradun and Mussoorie.
- > Parth Mehta, a student of ISOT for 2 years, was Second Runner up in India's Best Dramebaz Season 2 in 2016



In a short duration of 4 years, Indian School of Talent has made a remarkable progress:

#### 2012 ISOT enrolled its first student

Four departments namely, Dance, Music, Martial Arts, and Fine Arts were established at ISOT. Talent Competition was held during opening to provide a platform to children to showcase their talent. Participation certificates were given. Scholarships were awarded to the Winners.

#### 3 was Eventful and Happening

Each passing day brought fame to ISOT's doorstep and broadened its network. Events from social causes to talent hunts were organized. ISOT enrolled its 200th student during that year and employed the team of best trainers in town. We are thankful for the love and faith received from people.

#### 2014 Talent Exposure Program

One of the top highlights for 2014 was Talent Exposure Program through which we offered Talent classes to students of several schools in Dehradun. That program provided opportunity to 100s of students to learn basics of their chosen activity such as dance, guitar, keyboard, taekwondo, fine arts, etc. Inter-school competitions were held during this year. Pacific Mall partnered with ISOT to conduct monthly performances by students and trainers at Pacific Mall.

#### 2015 Expansion and Outreach

ISOT added two new departments, namely, Drama and Sports. ISOT took initiative to extend its outreach to students by offering classes at Pacific Mall and The City Junction mall. Organized students interaction with celebrities like Film actress Soha Ali Khan and Tashi and Nungshi Malik World Record holder mountaineer.

# Delimiting ISOT's boundaries by offering After School Program at prominent schools in Dehradun

ISOT is partnering with various schools in different areas of Dehradun to offer talent activity classes at school campuses between 2 pm and 6 pm. This program will save a lot of time to students who want to take talent classes by cutting down their commute time to Indian School of Talent main campus.



## WHY CHOOSE US? ISOT

# FOUR BENEFITS OF PERFORMING ARTS



MORE THAN 1000 STUDENTS
ALREADY ENROLLED AT ISOT SINCE IT OPENED



PROPERLY DESIGNED CURRICULUM WITH DEFINED OBJECTIVES TO YIELD BETTER RESULTS



STAGE PERFORMANCE ON MONTHLY BASIS TO BUILD CONFIDENCE AND POLISH SKILL OF STUDENTS



ISOT GIVES UTMOST IMPORTANCE TO TEACHER'S SKILL, BEHAVIOR, AND EXPERIENCE TO ENSURE THE BEST TRAINING FOR ITS STUDENTS



REGULAR ASSESSMENT AND GUIDANCE IS PROVIDED
TO IDENTIFY THE RIGHT COURSE FOR STUDENT
AND NURTURE THEIR TALENT



ALL RESOURCES SUCH AS MATERIALS AND EQUIPMENT ARE PROVIDED TO STUDENTS DURING EXPOSURE PHASE



Child learns perseverance, determination, obedience, responsibility and team work

#### Student learns Respect, Moral and Social Values

learns respect, politeness, humility, friendliness, honesty, consideration, compassion, and gratitude

#### Student builds a Strong Personality

builds mental strength, decision making, body strength, Social Skills

and Self-Esteem

#### Secure Professional Career

a student of class 1<sup>st</sup> today will come in real world of work only after his graduation about 14 years from now in year 2030. When you equip your child with talent skills along with academics in a good school, you increase his earning potential many fold.



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